

**INFORMATION ON THE PROCESSING OF PERSONAL DATA**  
**intended for users of social networks**  
**pursuant to art. 13 EU Regulation 2016/679**

This information concerns the processing of personal data of users of social networks (hereinafter Social) who, through their social account, interact with the accounts, social pages of Planet Srl (hereinafter Planet) or navigate on the website of Planet after logging in to Social. Please note that these channels operate through the application of their own Privacy Policy to which the user accesses and reads it with acceptance.

**Data controller**

The data controller is Planet Srl with registered office in Ribes street 79, 10040 Samone (TO) ITALY.

The data protection officer is Dr. **Giuliana DOLCI** who can be contacted at the email address: [privacy@servizi.planetsite.it](mailto:privacy@servizi.planetsite.it).

Lawfulness of processing	Purpose of the processing
<ul style="list-style-type: none"> <li>➤ <i>Request for consent.</i> art. 6 par. 1 lett. a)</li> </ul>	<p>Sending advertising campaigns through social networks.</p>
<ul style="list-style-type: none"> <li>➤ <i>the processing is necessary for the execution of a contract of which the interested party is a part or for the execution of pre-contractual measures adopted at the request of the same.</i> art. 6 par. 1 lett. b)</li> <li>➤ <i>Processing is necessary for compliance with a legal obligation to which the controller is subject.</i> art. 6 par. 1 lett. c)</li> </ul>	<p>Any announcements of job positions published via Social, aimed at establishing a possible collaboration or work relationship.</p> <p>Guarantee compliance with the obligations established by laws, regulations or by Community legislation or imposed by the Authorities.</p>
<ul style="list-style-type: none"> <li>➤ <i>The processing is necessary for the pursuit of the legitimate interest of the data controller or third parties.</i> art. 6 par. 1 lett. f)</li> </ul>	<p>Respond to user posts/questions.</p> <p>Manage and optimize the contents of the Social page.</p> <p>Protect the Social page from any image damage by users.</p> <p>Exercise of the owner's rights in court and management of any disputes.</p>

**Types of data processed**

By interacting with the Planet social page/account (hereinafter page), the company may process the following personal data of the user, referable to the latter's profile on his social network: <https://www.linkedin.com/company/planetsrl/> surname and username and other personal and professional data, any Nick name, age, gender, information made public by the user or shared through the Social through posts, or other existing tools on the Social, the user's activities on the page and on Social such as "likes", comments, public posts, tags and hashtags; content of any private messages sent to Planet.

**Data communicated by the user**

It is possible to obtain information on the activities and preferences expressed while surfing the net, to the extent that the user has consented to it through the settings of his profile and his browser. The collection of such data can take place with tools such as cookies and pixel tags: we therefore invite you to check the settings of your browser and your profile on social networks. It is specified that if the user has logged in to his account on the Social and connects to the Planet site with the same device, Planet may be able to detect some of the information that can be deduced from the user's profile (eg, age range, "like", etc.), and in some cases also to identify it.

### Cookies and other tracking systems

Cookies are not used for user profiling; the cookies used, in addition to technical cookies, are advertising tracking cookies.

### **For further information and the retention times of your data, please read our Cookie Policy**

#### **Extent of communication and divulgation**

Your data may be shared with third parties/bodies and, pursuant to art. 28 of the Regulation, appointed as external data processors. These subjects/entities are:

- designated subjects who act on the basis of specific instructions provided by the data controller for the processing of personal data and who are committed to confidentiality or have an adequate legal obligation of confidentiality;
- subjects delegated and/or appointed by the owner to carry out activities strictly related to the pursuit of the purposes indicated above (including technical maintenance interventions on the systems), rightly appointed as data processors;
- IT and "Cloud Computing" service providers;
- any social networking service providers who manage the pages;
- subjects, bodies or authorities to whom the communication of your personal data is mandatory by virtue of provisions of the law or orders of the competent authorities.

#### **Methods of processing and storing data**

The processing is carried out by the owner and by the subjects designated and expressly trained in the management of data processing; each processing of personal data takes place in compliance with the principles set out in art. 5 of Regulation (EU) 2016/679. Data processing is carried out with the following methods and safety precautions:

- the security of data processed on computer support is managed through a password system;
- Planet has drawn up a Data Retention Policy for the planning and management of corporate "back-ups";
- the confidentiality of paper documentation is guaranteed by the custody of documents in special archives with controlled and authorized access only to designated subjects;
- the accuracy of the recorded data is checked annually.

Planet does not transfer to third countries; it does not have an automated decision-making process relating to natural persons and does not carry out profiling. The data could be transferred to countries within the U.E. and non-EU; such transfers could be carried out by entities and/or companies who are recipients of the data as specified above under "recipients of data.

### **RIGHTS OF DATA SUBJECT**

The interested parties have the right to obtain from Planet, access to their personal data and the rectification or cancellation of the same or the limitation of the treatment that concerns them or to oppose the treatment (articles 15 and following of the Regulation). Interested parties who believe that the processing of personal data referring to them carried out through this site occurs in violation of the provisions of the Regulation have the right to lodge a complaint with the Guarantor, as provided for by art. 77 of the Regulation itself at the address (<https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/4535524>).



### **How to exercise your rights**

Planet has created a specific email address to allow interested parties to easily exercise their rights:

[privacy@servizi.planetsite.it](mailto:privacy@servizi.planetsite.it).

Upon receipt of the request to exercise the rights, the privacy contact will send an email to the interested party where they will be asked to fill in the attached form. If it is not possible for the interested party to send this request by e-mail, it can be sent by ordinary mail by registered letter with return receipt. at the company's registered office:

Planet Srl Ribes street 79, 10040 Samone (TO) ITALY.

The exercise of rights by the user is free of charge pursuant to art. 12 GDPR. However, in the case of manifestly unfounded or excessive requests, also due to their repetitiveness, the controller could charge the user a reasonable fee, considering the administrative costs incurred to manage his request or deny the satisfaction of your request.

Samone, 2024/15/01